



Garden Announcement

As members of the Garden, we wanted you to be some of the first to know that The Ruth Bancroft Board of Directors has voted unanimously to promote RGB's Chief Operating Officer, **Tracy Fletcher**, to the position of **Executive Director**, effective **July 1, 2021**. With this, we want to recognize and thank **Gretchen Bartz** for her tireless efforts these past years. Gretchen plans to continue being very active supporting the Garden. She will continue working closely with the Board on capital projects, major donors and foundations. She also plans to continue helping with events as needed by the staff.

Tracy joined the Garden as Office Manager in 2017, and later became Events Manager and then Sales Director. In 2019 Tracy became Chief Operating Officer, supervising all day to day operations at the Garden.

During Tracy's tenure as C.O.O., she successfully oversaw many improvements to the Garden, which resulted in annual visitors growing to over 25,000 from 52 countries. Tracy implemented an expanded Nursery with many new varieties of rare plant offerings which resulted in Nursery sales doubling under her leadership. She also upgraded many benefits for members, including permanent 20% discounts on plants as well as preferred status at an expanded event schedule. In just two years with Tracy as C.O.O., the Garden saw members more than double, from just under 2,000 to 5,500 today.



In her new capacity, Tracy will continue to focus on improvements to the Garden, including several capital projects designed to enhance the experience of members and the community. Most importantly, Tracy will work every day to reinforce and build on Ruth's vision and mission, which has always been to make the Garden an enjoyable and educational experience. Amongst other efforts, she will continue to partner with the Garden Conservancy, preserve and protect the Garden's plant collection, and seek ways to educate and enlighten visitors on the benefits and joy of cultivating drought resistant landscaping. Ruth used to drop everything when a visitor had questions. Ruth's passion will thrive and prosper under Tracy's leadership because Tracy also feels the Garden should always "drop everything" to help members and visitors to learn and appreciate the wonder of drought resistant plants.

Tracy says, "Our goal is to make The Ruth Bancroft Garden the best member value in the Bay Area and continue preserving Ruth's legacy and mission. We want people to have fun when they come to the Garden. We want them to feel welcome with their family and kids and dogs. Plants do not judge who you are -- they are here for everyone to enjoy equally. We welcome people from all walks of life, all ages, all ethnicities, and all points of view."

Upcoming Member Exclusive Event

Member Coffee in the Garden: **meet the Garden's new Executive Director**

Sunday, June 20th
10:00 - 11:00 am

Bring your dad this Father's Day to the Garden to enjoy complimentary coffee and meet the Garden's new Executive Director. You will also learn more about the Garden from RBG Board Committee members as well as ways to benefit from your membership. We will also discuss upcoming events and resources the Garden provides to learn more about dry gardening.



**Learn more &
RSVP**

This event is for new and renewing members who have not attended this event in the past. Members are welcome to bring one non-member guest.

| The Ruth Bancroft Garden | (925) 944-9352 | www.ruthbancroftgarden.org |



Ruth Bancroft enjoying the Garden

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**RENEW YOUR
MEMBERSHIP**

Please note that beginning June 1st - all members will be asked to present a form of ID along with their membership card at our admission kiosk.

Spring/Summer Hours

(March - October)

Tuesday – Thursday: 10AM to 4PM

Friday – Sunday: 10AM to 5PM
(closed Mondays)

Fall/Winter Hours

(November – February)

Tuesday – Sunday: 10AM to 4PM
(closed Mondays)