



## Sponsorship Opportunities

### Major Events

#### Platinum Level - \$20k

- Private Rental Space for 8 hours Monday - Thursday (\$2000 Value)
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- 8 tickets to winter Garden of D'Lights Exhibit (\$160 value)
- 10 Dual Memberships (\$700 value)
- Premium placement on RBG website (20k views/month)
- Placement on our *What's in Bloom* visitor sheet (20k visitors per year)
- Placement on membership emails (9K+ viewers)
- Placement on marketing mailers
- Sponsor recognition during virtual and online events\*\*, webinars, and workshops
- 1-2 monthly posts across social media channels

#### Diamond Level - \$10k

- Private Rental Space for 4 hours Monday-Thursday (\$1000 Value)
- 4 tickets to our winter Garden of D'Lights Exhibit (\$80 value)
- 5 Dual Memberships (\$350 value)
- Sponsor attribution on RBG website (20k views/month)
- Placement on membership emails (9K+ viewers)
- Placement on marketing mailers
- Sponsor recognition during virtual and online\*\* events, webinars, and workshops
- 1-2 monthly posts across social media channels

#### Gold Level - \$5k

- 3 Dual Memberships (\$210 value at \$70 each)
- Sponsor attribution on RBG website (20k views/ month)
- Placement on membership emails (9k+ viewers)
- 1-2 monthly posts across social media channels



## **Sponsorship Opportunities**

### Individual Events

#### **Silver Level - \$3k**

- 2 Dual memberships (\$140 Value)
- Sponsor recognition at the beginning of webinars, workshops, Member Coffees and Mixers\*\*
- Sponsor attribution on RBG website (20k views per month)
- Placement on membership emails (9k+ viewers)
- 1-2 monthly posts across social media channels

#### **Bronze Level - \$1k**

- Sponsor recognition at the beginning 1 online or live event of your choice\*\*
- Premier placement on pop-up and themed event print and digital marketing materials including mail, website & social media
- Business logo on event web page
- 1 Dual membership + 4 guest passes
- Promotional display table at event

#### **\*\*Sponsor recognition events in 2020**

- Annual fundraising events – virtual live gala and online auction
- Webinars and Workshops – Basic Design Principles, Curator's Talks, Children's Education, Special Presentations
- Monthly Member Coffees and Mixers