Sponsorship Opportunities

Major Events

Platinum Level - $20k

- Private Rental Space for 8 hours Monday - Thursday ($2000 Value)
- 8 tickets to winter Garden of D'Lights Exhibit ($160 value)
- 10 Dual Memberships ($700 value)
- Premium placement on RBG website (20k views/month)
- Placement on our What's in Bloom visitor sheet (20k visitors per year)
- Placement on membership emails (9k+ viewers)
- Placement on marketing mailers
- Sponsor recognition during virtual and online events**, webinars, and workshops
- 1-2 monthly posts across social media channels

Diamond Level - $10k

- Private Rental Space for 4 hours Monday-Thursday ($1000 Value)
- 4 tickets to our winter Garden of D'Lights Exhibit ($80 value)
- 5 Dual Memberships ($350 value)
- Sponsor attribution on RBG website (20k views/month)
- Placement on membership emails (9k+ viewers)
- Placement on marketing mailers
- Sponsor recognition during virtual and online** events, webinars, and workshops
- 1-2 monthly posts across social media channels

Gold Level - $5k

- 3 Dual Memberships ($210 value at $70 each)
- Sponsor attribution on RBG website (20k views/ month)
- Placement on membership emails (9k+ viewers)
- 1-2 monthly posts across social media channels
Sponsorship Opportunities

Individual Events

Silver Level - $3k

- 2 Dual memberships ($140 Value)
- Sponsor recognition at the beginning of webinars, workshops, Member Coffees and Mixers**
- Sponsor attribution on RBG website (20k views per month)
- Placement on membership emails (9k+ viewers)
- 1-2 monthly posts across social media channels

Bronze Level - $1k

- Sponsor recognition at the beginning 1 online or live event of your choice**
- Premier placement on pop-up and themed event print and digital marketing materials including mail, website & social media
- Business logo on event web page
- 1 Dual membership + 4 guest passes
- Promotional display table at event

**Sponsor recognition events in 2020

- Annual fundraising events – virtual live gala and online auction
- Webinars and Workshops – Basic Design Principles, Curator’s Talks, Children’s Education, Special Presentations
- Monthly Member Coffees and Mixers