



THE RUTH BANCROFT  
GARDEN & NURSERY

**About:** Ruth Bancroft, a pioneer ahead of her time, founded the Garden in 1972. Her work started out of passion and has evolved into a much needed resource during this volatile time of climate uncertainty and drought. The Garden houses a collection of succulents, cacti, and low-water plants from around the world that thrive in our local climates. Through display, education, workshops, and events, the Ruth Bancroft Garden is a model for those looking to implement drought tolerant gardens and sustainable practices in their homes and workplaces. Members, supporters, and volunteers connect with the Garden and Nursery for community connection, home improvement, enrichment, and enjoyment.

**Sponsorship will boost your company's reputation and visibility** among an affluent demographic who cares deeply about conserving our natural resources. It will build trust with consumers and show that your business goes beyond profit by supporting the community and our environment.

## **\$10,000 - Garden Sponsor**

**Where your business will be acknowledged:**

- Self-guided tour booklet
- Signage at our Annual Dinner
- Homepage and events page on [www.ruthbancroftgarden.org](http://www.ruthbancroftgarden.org)
- Mailed invitations for Annual Dinner, Sculpture Show, Sunset Socials, Plant Sales, and events postcard
- Event emails for Annual Dinner, Sculpture Show, Sunset Socials, Plant Sales, and other special events
- Letterhead that gets mailed to major donors and members
- Social media event posts (for all events listed above) (Facebook, Instagram, Twitter)

**Additional Garden Sponsor Benefits:**

- 4 tickets to Sculpture Show Opening Night
- 2 free admission passes to the Garden

## **\$5,000 - Gold Sponsor**

**Where your company or business will be acknowledged:**

- Signage at our Annual Dinner
- Homepage and events page on [www.ruthbancroftgarden.org](http://www.ruthbancroftgarden.org)
- Mailed invitations for Annual Dinner, Sculpture Show, Sunset Socials, and Plant Sales
- Event emails for Annual Dinner, Sculpture Show, Sunset Socials, Plant Sales, and other special events
- Social media event posts for Annual Dinner and Sculpture Show (Facebook, Instagram, Twitter)

**Additional Gold Sponsor Benefits:**

- 2 tickets to Sculpture Show Opening Night
- 2 free admission passes to the Garden

## **\$3,000 - Silver Sponsor**

### **Where your company or business will be acknowledged:**

- Homepage and events page on [www.ruthbancroftgarden.org](http://www.ruthbancroftgarden.org)
- Mailed invitations for Annual Dinner, Sculpture Show, and Plant Sales
- Event emails for Sculpture Show and Annual Dinner
- Social media event posts for Annual Dinner (Facebook, Instagram, Twitter)

### **Additional Silver Sponsor Benefits:**

- 1 tickets to Sculpture Show Opening Night
- 2 free admission passes to the Garden

## **\$1,000 - Bronze Sponsor**

### **Where your company or business will be acknowledged:**

- Events page on [www.ruthbancroftgarden.org](http://www.ruthbancroftgarden.org)
- Mailed invitations for Annual Dinner
- Event emails for Annual Dinner

### **Additional Bronze Sponsor Benefits:**

- 2 free admission passes to the Garden

## **\$500 Community Sponsor**

### **Where your company or business will be acknowledged:**

- Events page on [www.ruthbancroftgarden.org](http://www.ruthbancroftgarden.org)
- Event emails for Annual Dinner



***Thank you for your support!***

The Ruth Bancroft Garden & Nursery  
501(3)(c) tax-exempt organization. Tax ID: 68-0310041

[www.ruthbancroftgarden.org](http://www.ruthbancroftgarden.org)

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